



The winners of the Digital Leader Award were celebrated in Berlin.

Source: Tobias Tschepe/ IDG

Press release

SPIE receives a Digital Leader Award in the “Strategy“ category

- SPIE Deutschland & Zentraleuropa received the Digital Leader Award (DLA) 2019 for the company's digitisation strategy. In the "Strategy" category, SPIE Deutschland & Zentraleuropa took the second place.
- Since 2016, the DLA has been recognising cross-industry projects and the teams and leaders behind them, setting benchmarks for digitisation in Germany.
- With its digitisation strategy, the multi-technical service provider is pursuing the company's digital transformation. This includes the employees, the market and the company's own processes and services, with the aim of becoming a digital leader in the company-relevant markets.

Ratingen, July 24 2019 – *In Berlin on 27 June, SPIE Deutschland & Zentraleuropa received one of the Digital Leader Awards for its digitisation strategy in the “Strategy” category. Further categories included “Startup“, “Project“, “Culture“ and “Society“. A total of 111 applications from well-known companies were submitted to the competition. The judging panel included digitisation experts from business, science and the media.*

Digitisation Strategy

The SPIE digitisation strategy is based on the following three aspects: "People", linked to the development of a digital culture that involves all employees, "Markets", relating to the changing expectations of customers, and "Processes & Performance", linked to the use of the benefits of digitisation in the multi-technical service provider's own processes.

"We are delighted to receive this award because we are certain that digital technologies are the key to future success - both for our customers and for us as a company," said Clarissa Hack, Head of Digital Transformation at SPIE Deutschland & Zentraleuropa. *"That's why we're aiming to be a leader in multi-technical service provision with digital solutions in our core markets. The judges of the Digital Leader Awards confirmed that we are on the right track with our digitisation strategy".* Back in 2017, SPIE was awarded the first place in the Digital Leader Awards for its digital field service management.

Our mission statement: Digital leader

The SPIE's mission and strategic goal is to be a strong partner for customers and digital leader - the best service provider both in meeting customer requirements and in terms of service quality and general innovation. SPIE endeavours to be an attractive employer for its employees, providing them with a modern workplace and enabling them to use digital technologies. Each organisational unit is included in this process. Digital transformation was included in the annual action plan by our executives. *"With digitalisation, we are improving customer experience, increasing our employees' productivity and making our services more efficient,"* says Clarissa Hack.

"After our victory at the DLA 2017, the second place at the DLA 2019 is yet another recognition of our efforts to successfully exploit the opportunities and challenges of digital transformation to strengthen our competitive position. This award is based on a true team effort, involving everyone who develops and promotes new ideas and participates in the knowledge multiplier network, use case development workshops and the implementation of the diverse digitisation solutions. I am grateful to all of you", said Dr. Egmont Foth, CIO / CTO of SPIE Deutschland & Zentraleuropa.

About SPIE Deutschland & Zentraleuropa

SPIE Deutschland & Zentraleuropa, a subsidiary of the SPIE group, the independent European leader in multi-technical services in the areas of energy and communications, is the leading multi-technical service provider for buildings, facilities and infrastructure in Germany, Austria, Poland, Czech Republic, Slovakia and Hungary. Its service range encompasses technical facility management, energy-efficiency solutions, technical services for the transmission and distribution of energy and for industrial clients as well as in the areas of electrical and security technology, HVAC technology and information and communications technology.

SPIE Deutschland & Zentraleuropa has about 15,000 employees in over 200 locations.

With more than 46,400 employees and a strong local presence, SPIE achieved in 2018 consolidated revenues of €6.7 billion and consolidated EBITA of €400 million.

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